

Terms of Use

These are the terms and conditions (the **Terms**) relating to Your participation on the “Atlantic Lottery Insiders” online panel (the **Panel**) operated by Atlantic Lottery Corporation (ALC) and our research partners (**we** or **us**). In consideration of the opportunity of participating in the Panel, and without further consideration, you agree to the following terms:

Participation and Termination

1. Participation on the Panel is entirely voluntary. If you do not agree with these terms, do not click ["I agree"] and do not participate on the Panel.
2. You can terminate your membership on the Panel at any time by clicking on the ["To unsubscribe click here"] link at the bottom of all email communications.
3. We reserve the right to terminate your membership on the Panel at any time with or without cause, including (without limitation) for any violations of these Terms.
4. We are not responsible for non-delivery of emails (invitations, etc.) for any reason.

Conditions

The following provisions are conditions to your membership on the Panel:

5. Only one membership per individual is permitted.
6. In order to join the panel you must be 19 years of age and older and a resident of Atlantic Canada. By joining the Panel you represent and warrant to us that you meet these criteria.
7. You, and only you, are authorized to participate on the Panel using your email address. You agree to prevent any use of your email address for the purposes of the Panel by any other person.
8. You agree that we may contact you by email for survey invitations, reminders, and other communications related to the Panel. You must provide us with your valid email address to be a member of the Panel and receive survey invitations. We recommend that you add the Panel email address support@alcinsiders.com to your email address books.
9. You agree that you will only provide true and accurate information (whether as part of the registration process, any survey or in any other communication with us).
10. You must not share, post, or publish survey links, URLs, and/or content from our website, and must not manipulate or attempt to manipulate survey links, URLs, and/or content on our website. You must only send emails to the Panel or use other communication tools available to the Panel for lawful and legitimate purposes. When you make any communication with the Panel, you represent that you own the content of the communication and do so without violating any third party rights.

Privacy

11. We maintain a privacy policy that you can access by clicking [here](#). You are agreeing to the terms of the privacy policy by agreeing to these Terms.

Liability

12. In exchange for the ability to participate on the Panel you hereby:
 - a. Release Atlantic Lottery Corporation and our research partners ("released parties") from any and all claims or liabilities of any kind, loss, damage to you, however caused, including, without limitation, any claims for negligence, breach of contract (including but not limited to loss of data, profits and savings) or warranty, or breach of any duty that you may otherwise have against the released parties in law, equity or statute.
 - b. Agree not to bring, join, or cause to be brought any claims, actions, or demands against the released parties.
 - c. Agree to indemnify and hold the released parties harmless from any and all claims, liabilities or costs (including legal fees on a solicitor and client basis) of any kind, for loss or damage, however caused, including without limitation, any claims for negligence, breach of contract (including but not limited to loss of data, profits and savings) or warranty, or breach of any duty which you may otherwise have against the released parties in law, equity or statute.
13. If you are not satisfied with your rights and obligations in connection with your participation on the Panel or do not agree with any of these Terms, your sole and exclusive remedy (except as otherwise specified) is to terminate your participation on the Panel. Please refer to clause 1 of these Terms for information on how to terminate your membership on the Panel.

General

14. We reserve the right to change these Terms at any time, effective upon the posting of modified terms on the website. We will notify you of changes to the Terms by email or by posting a notice on the website. It is likely the Terms will change over time. It is your obligation to ensure that you have read, understood and agree to the most recent terms available on the website.
15. If any single part of these Terms is found to be legally ineffective or unenforceable, it shall not affect the validity or enforceability of the remaining Terms. The invalidity of any particular provision of the Terms does not affect any other provision of the Terms, but terms are to be construed as if the invalid provision has been omitted.
16. The Terms are governed by the laws of New Brunswick without regard to conflicts of law.